



## SARAH STANLEY

sarahstanleydesign.com

sarahstanleydesign@gmail.com

mobile: (615) 830-1455

## WORK EXPERIENCE

Lead Designer, Horton Group, Nashville, TN, March 2009 - Present  
Designer for growing web development & design firm. Responsible for website mockups, branding & identity, advertising, print design, packaging, environmental design.

Graphic Designer, Agent Marketing, Nashville, TN, Summer 2008  
Created marketing materials for real estate agents, including brochures, print & email flyers, business cards, websites & signage.

Design Intern, American Songwriter Magazine, Nashville, TN, 2007  
Compilation CD logo, CD artwork, print spread layout, flash banner ads for website.

Promotions Intern, Warner Bros., Nashville, TN, 2003-2004  
Attended to phone calls & emails, customer requests, mail room duties, assistance with promotional events for recording artists, promotional materials.

Marketing Intern, Lindsey Management Co., Fayetteville, AR, 2002-2003  
Designed newsletters for apartments & prepared print materials for distribution

## FREELANCE DESIGN

Palaver Records, Nashville, TN, 2010  
Logo, business cards, website design

Blackbird Marketing Blog, Nashville, TN, 2009  
Logo illustration

Word Count Communications, New York City, New York, 2009  
Logo, business cards

Keyhole Publishing, Nashville, TN, 2007-2009  
Cover design & illustration for Keyhole Magazine issues 1-4, 6  
Cover design for Curtis Crisler's "Spill", William Walsh's "Questionstruck"

The Pinx (band), Atlanta, GA, 2008  
CD packaging and illustration for "Look What You Made Me Do"

Oblivion (band), Nashville, TN, 2008  
CD packaging for "Southern Trends"

## EDUCATION

Watkins College of Art, Design & Film, Nashville, TN, Graduated December 2008  
B.F.A. in Graphic Design, Dean's List, Cumulative GPA 3.64

Belmont University, Nashville, TN, Graduated May 2005  
B.B.A. in Music Business (Business concentration), Dean's List

University of Arkansas, Fayetteville, AR, 2000-2003  
Concentration in English and Fine Arts, Dean's List

## AWARDS & HONORS

2009 American Advertising Federation Nashville Student ADDYs  
Gold ADDY: "Look What You Made Me Do" album packaging  
Gold ADDY: Mean Green Absinthe mixed media campaign  
Silver ADDY: SooShee Home Sushi Kit packaging  
Silver ADDY: Keyhole magazine cover series  
Silver ADDY: Etymologiae magazine editorial spreads  
Silver ADDY: Red Herring Tavern logo  
Judge's Favorite award: SooShee Home Sushi Kit packaging

2008 Split & Twisted Juried Design Exhibition, Watkins College of Art, Design & Film  
Merit award in Publication Design for Keyhole magazine cover series

## ACTIVITIES & ASSOCIATIONS

AIIGA member since 2009  
Isle of Printing printmaking workshop, 2008  
Hatch Show Print printmaking workshop, 2008

## TECHNICAL SKILLS

Proficient in Illustrator, InDesign, Photoshop  
Experience in XHTML, CSS, Flash, Dreamweaver, Fireworks, Quark XPress